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PRESIDENT'S MESSAGE

THIS MESSAGE IS ESPECIALLY DIRECTED TOWARD OUR NEW MEMBERS WHO MAY HAVE BECOME DISCOURAGED BY SEEING THE RESULTS OF THEIR LABORS APPARENTLY WASTED BY COLD DAMAGE TO THEIR BELOVED HIBISCUS AND OTHER PLANTS.

ONE OF THE FINER QUALITIES OF OUR FLOWER IS THAT IT RECOVERS SO RAPIDLY OR CAN BE REPLACED SO QUICKLY. IN THE EVENT OF TOTAL LOSS, BETTER VARIETIES CAN BE SELECTED AND WHEN SHOW TIME COMES AROUND, YOU WILL BE IN BUSINESS AGAIN.

WE "OLD TIMERS" HAVE SEEN ALL THIS BEFORE AND KNOW THAT IT IS ALL PART OF THE MIXED TRIALS AND PLEASURES OF ANY HORTICULTURAL VENTURE.

SO BE OF GOOD CHEER AND KEEP WORKING TOWARD BETTER VARIETIES, MORE ENTHUSIASM AND MORE MEMBERS FOR THE SOCIETY.

L. K. THOMPSON